

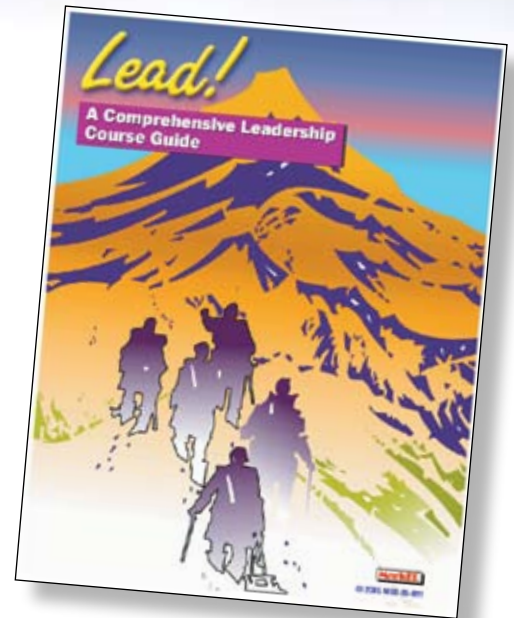
Lead! A Comprehensive Leadership Course Guide

A **one-semester course** targeted at 9th or 10th grade students. Designed to meet many of the current high school reform initiatives, including reading and reflection, contextual learning experiences, problem-solving and decision-making orientation. The course will:

- Introduce more than 25 key leadership concepts to students recommended by the business community (validated nationwide)
- Allow students to apply the concepts to a service-learning project of their choice
- Expose students to business and community organizations
- Familiarize students with school-based organizations such as DECA, BPA, FBLA, and more.

The **Instructor's Guide** includes day-by-day class recommendations designed so that any teacher can deliver the content. Includes transparency masters, suggested activities, quizzes, and more.

Don't work with younger students? Consider encouraging English, social studies, or other teachers to integrate this course within their existing curriculum. Imagine the possibilities if your school's 9th or 10th grade students get excited about leadership opportunities.



Order:

Comprehensive Lead! Course Package

Includes:

- A comprehensive course guide
- *Quick Study LAP Module* for each Leadership Concept. A *Quick Study LAP Module* includes a 4-page, 4-color student handout with CopyIT! permission.
- Instructor's Guide for each Leadership Concept with discussion suggestions, one case-oriented activity, transparency masters, and a 10-question multiple-choice test.
- PowerPoint presentation for each Leadership Concept

PK05-LDR-01-S...\$499.00 (Member: \$399.00)

Comprehensive Lead! Course Package with ClassPack

Includes complete package above, plus 25 copies of 4-color student handout for each Leadership Concept.

PK05-LDR-02-S...\$579.00 (Member: \$489.00)

Additional ClassPack (Package of 25 student handouts for a single QS LAP module):
\$17.95 (Member: \$15.95). Specify title.

Additional purchase options and list of titles →



Order Form

Lead! Course Guide and Quick Study LAPs

Lead! Quick Study LAP Modules

A series of "mini-LAPs," these Quick Study LAP modules are designed with younger students in mind. Reading level, examples, and design are targeted at your 9th–10th grade students. Each QS LAP includes a full-color, four-page student information sheet (also sold in packages of 25) and a **complete instructor's guide** with key discussion points, case-based activity, transparency masters, and 10-question quiz. The *Lead!* QS LAPs are supported by an optional PowerPoint CD that includes 29 separate presentations corresponding with each module. We highly recommend that these modules be used in conjunction with the *Lead!* course guide and its project management curriculum.

Complete LAP (student and instructor) Quantity Ordered

ClassPack (set of 25 student LAPs)

▼	▼	Catalog Number	Title, Copyright ©	Topic
_____		LAP-QS-001-S	Listen Up, ©05	Active listening skills
_____		LAP-QS-002-S	Weigh Your Options, ©06	Making decisions
_____		LAP-QS-003-S	Get to Yes!, ©06	Negotiation skills
_____		LAP-QS-004-S	Speak Up, ©05	Appropriate assertiveness
_____		LAP-QS-005-S	Beyond the Box, ©06	Creativity
_____		LAP-QS-006-S	Lean On Me, ©06	Teamwork skills
_____		LAP-QS-007-S	Bring Out the Best, ©06	Coaching others
_____		LAP-QS-008-S	Do the Right Thing, ©06	Ethical work habits
_____		LAP-QS-009-S	Well Said!, ©05	Oral presentations
_____		LAP-QS-010-S	Win Them Over, ©06	Persuading others
_____		LAP-QS-011-S	Picture This!, ©06	Personal vision
_____		LAP-QS-012-S	Stop the Madness, ©06	Conflict resolution
_____		LAP-QS-013-S	Gimme Five!, ©05	Recognizing/Rewarding others
_____		LAP-QS-014-S	EQ and You, ©06	Emotional intelligence
_____		LAP-QS-015-S	Stuff Happens!, ©06	Adaptability
_____		LAP-QS-016-S	Got Potential?, ©06	Assessing strengths/weaknesses
_____		LAP-QS-017-S	All Aboard!, ©05	Consensus building
_____		LAP-QS-018-S	Make It Happen, ©06	Managing projects
_____		LAP-QS-019-S	Get What You Need, ©06	Identifying resources
_____		LAP-QS-020-S	Open to Suggestions, ©06	Using feedback
_____		LAP-QS-021-S	About Time!, ©05	Time management
_____		LAP-QS-022-S	Target What You Want, ©06	Setting personal goals
_____		LAP-QS-023-S	20/20 Foresight, ©06	Leading change
_____		LAP-QS-024-S	Simon Says . . . , ©06	Following directions
_____		LAP-QS-025-S	More Than Just Talk, ©06	Effective communication
_____		LAP-QS-026-S	Gotta Problem?, ©06	Problem-solving skills
_____		LAP-QS-027-S	Follow Me!, ©06	Concept of leadership
_____		LAP-QS-028-S	From Here to Done, ©06	Developing a project plan
_____		LAP-QS-029-S	Put In Your Two Cents, ©06	Participating in group discussions
_____		Total		



Additional Purchase Options

Individual, complete QS LAP: (use checklist above)
\$25.00 (Member: \$20.00)

ClassPack (Package of 25 student handouts for a single QS LAP module): (use checklist above)
\$17.95 (Member: \$15.95)

PowerPoint (1 CD with 29 presentations)
PSW-LDR-01-S...\$179.00 (Member: \$149.00)

Course Guide (only)
MSC-05-011-S...\$89.00 (Member: \$69.00)

Lead! Pricing

Comprehensive Lead! Course Package

(Course guide, 1 copy of each complete QS LAP (29 titles), and PowerPoint CD)
PK05-LDR-01-S...\$499.00 (Member: \$399.00)

Comprehensive Lead! Package with ClassPack

(Same as above, plus 25 copies of 4-color student handout for each QS LAP title)
PK05-LDR-02-S...\$579.00 (Member: \$489.00)



MBAResearch
1375 King Ave., Columbus, OH 43212
800.448.0398 / Fax: 614.486.1819
www.MBAResearch.org