

Information Management

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Customer relationship management involves technology, strategies, processes, and most importantly, people. It combines these elements for the purpose of building, maintaining, and maximizing the long-term value of customer relationships. ©2010. Recommended: HS/PS

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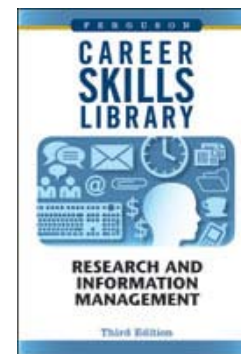
Can you imagine looking up a client's phone number and realizing too late that the information is outdated? Good record keeping can help avoid this. ©2007. Recommended: HS/PS.

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