

# International Business

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## LAP Modules

### Beyond US (International Trade)

There's more to international trade than buying and selling. Discover how currency values, competition, protectionism, and other issues affect a business's ability to trade globally. ©2005. Recommended: HS/PS

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### Regulate and Protect (Government and Business)

When the United States was born, government was not intended to have a hand in business. Over time, the role of government has changed. Learn why and how the government regulates and protects business in the private enterprise system. ©2009. Recommended: HS

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## PowerPoints by CEV

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### Business Cultures: Africa

African culture is explored, relating how their way of life influences the management and operations of businesses. ©2009. Length: 42. Recommended: HS

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### Business Cultures: Asia

Asian culture and the affect it has on business operations. Asian business practices are compared to those of the United States, along with different customs such as etiquette and proper communication. ©2009. Length: 73. Recommended: HS

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### Business Cultures: Europe

Europe and the different cultures found there as well as the affect they have on business operations. American systems of operations are differentiated from European models. ©2009. Length: 45. Recommended: HS

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### Business Cultures: Latin America

Latin American business strategies and their cultures. Latin American currency is also identified. ©2009. Length: 27. Recommended: HS

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## PowerPoints (Continued)

### Business Cultures: Middle East

The systems of business in the Middle East and in America are compared. Middle Eastern currency is also identified and shown in comparison to the U.S. dollar. ©2009. Length: 22. Recommended: HS

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### Discovering Cultural Differences

Cultural differences associated with general groups including the Middle East, Latin America, Europe, Asia and Africa. Students will learn the do's and don'ts of each culture as well as the history of American culture. ©2009. Length: 35. Recommended: HS

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### International Finance and Exchange

Identify the largest trade partners of the United States. Trade between these countries is looked at while exploring different types of exchange rates and what they mean economically. Barriers, laws and methods of entry to international markets are also discussed. ©2009. Length: 36. Recommended: HS

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### International Trade and Tariffs

Governmental agencies which impose regulations concerning trade are identified and analyzed. ©2009. Length: 32. Recommended: HS

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### International Travel and Security

Examine the risks associated with international travel, obstacles such as foreign languages and measures for ensuring safety. ©2009. Length: 28. Recommended: HS

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### Measurements and Currency Conversions

Basic conversion methods for the primary currencies and measurement systems of the world. Past and present economic trends are discussed along with their effects on exchange rates. ©2009. Length: 55. Recommended: HS

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### Political and Economic Systems

The different systems of politics offered and used in other countries along with different economic systems compared to the American system. ©2009. Length: 35. Recommended: HS

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### Risks and Strategies in International Business

Challenges and obstacles to successful international business are addressed and solutions are presented. Also, successful strategies to aid in the accomplishment of growth for your business are analyzed. ©2009. Length: 30. Recommended: HS

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